



**NAFA, Clean Cities &  
The 100 Best Fleets in The Americas™**

Present:

**Solutions to the Biggest Fleet Challenges in 2018;  
Best Practices from The 100 Best Fleets**

**UPDATE:** We have just confirmed exciting speakers to assure these are an exceptional pair of programs.

The manager of #1 in The 100 Best Fleets in 2018 will be presenting. He was also named the best fleet manager by NAFA in a separate contest. This is unprecedented in the 60-year NAFA history and the 100 Best contest legacy. Not only that, another of the top three fleet managers identified by NAFA is also speaking!

We also have the fleet professional that was paid by a municipality \$400,000 for solutions to their challenges. This same man will be offering you solutions to your biggest challenges.

Also the Chief Judge of the Green Fleet Awards contest will be giving us valuable insights from the best sustainable fleets.

**This gathering of speakers is a one-time-only forum that you can't afford to miss.**

Join either of these two round-table, interactive, relevant meetings; with managers of outstanding fleets in the East. These are hands-on, real-world problem-solving sessions guided by the needs and interests of your fellow fleet professionals.

We only learn from the best...what is working for them and why!

Major topics we will discuss include:

- **Funding.** There will be an update on the Volkswagen payout of \$4.7 billion dollars for public fleets. This is your money but you need to apply for it. Plus learn about other new alternative ways of funding replacements.
- **Five emerging technologies and trends.** They are changing the industry. (There are only two ways to do more with less; technology is one of them.)
- **Technician shortage.** We will discuss positive solutions for the technician shortage.
- **Case studies of shared services.** They are saving millions of dollars for cities and counties.
- **#1 Bestselling business book.** Find out why it has been doing so well for the past 10 years. The concepts will be examined in the context of fleet management results.
- **Purchasing without time consuming, expensive RFPs.**
- **Motivating public employees without using money.** This topic was presented by a fleet manager to Harvard School of Government.
- **Mobility applications.** They can streamline and reduce your costs.
- **Effective communication.** It is a must for implementing change management and getting buy-in for new ideas.

**9 AM-2 PM; June 20, 2018**

Municipality of Princeton  
One Monument Drive  
Princeton, NJ 08540

**9 AM-2 PM; June 22, 2018**

Yale University  
Yale West Campus, Conference Center  
100 West Campus Drive,  
Orange, CT 06477

Use [MapQuest.com](http://MapQuest.com) to get directions if needed.

Tracy Ochsner, Asst. Dir. Operation Services; City of Ft. Collins, CO said: "Thank you for the opportunity for allowing me to speak in Denver. I thought that was one of the most valuable training and networking days I've spent with other Fleet Managers in a long time. The amount of knowledge in that room was incredible. I consider it an honor to be asked to speak in front of that kind of experience."

Joe Rajchel, General Services Maintenance Manager; City of Henderson, NV said: "We are in fleet field but we are also in a world of constant change. An event like today's helps all us hear new ideas and gives us the motivation to not only change, but to improve. Thank you for giving us all that opportunity."

Paul Patterson, Fleet Manager of Oneonta, New York said: "It was worth the three hour drive. We got one idea we implemented that saved us \$20,000 immediately."

John Vickery, Fleet Manager of Anderson County, TN said: "I drove 365 miles one way for the program...it was worth it!"

Steve Newman, Program Manager for Georgia Gas Distributors, Inc. said: "I just got back to the office, I think 100 Best Fleets was one of the best meetings I have been a part of. It was great to hear some of the success stories other fleet managers have implemented around the country. Thanks again for a great meeting today and for time and money very well spent!"

[More comments on the seminars.](#)

***Space is limited. Please reserve at your earliest convenience.  
Satisfaction guaranteed. Work smarter, not harder!***

**INVESTMENT** in your personal and professional development:

- If you are a NAFA member or Clean Cities Stakeholder, \$95/person/program.
- If not \$125/person/program.

You can pay by PayPal, credit card or check.

Click to [Register & Pay Online Now](#). You can pay online via **PayPal** or **credit card**.

-----OR-----

If you wish to pay by check, [Register Online Now](#) and send your **check** made out to "Tom C. Johnson" to:

Tom C. Johnson  
5407 Diamond Heights Blvd, Suite 4  
San Francisco, CA 94131  
Phone 415-285-8391



Tom C. Johnson  
Phone: 415-285-8391

[tom@the100best.net](mailto:tom@the100best.net)

*"The 100 Best Fleets in the Americas", "The 100 Best Fleets", "Green Fleet Forum" and "Green Fleet Awards" and their respective logos are trademarks of Tom C. Johnson.*

The 100 Best, 5407 Diamond Heights, Suite 4, San Francisco, CA 94131

[SafeUnsubscribe™ {recipient's email}](#)

[Forward email](#) | [Update Profile](#) | [About our service provider](#)

Sent by [tom@the100best.net](mailto:tom@the100best.net) in collaboration with



Try it free today